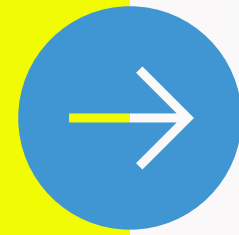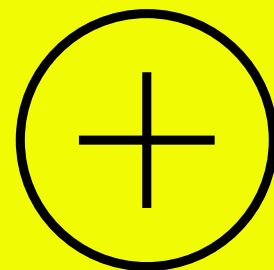# 60 SECONDS

PREDICTING TOMORROW'S PRICE, TODAY!
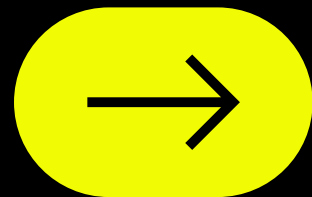
www.60secondsapp.com

60seconds is a leader in the development of AI-powered personalized pricing prediction tool.

PROBLEM →

In today's competitive marketplace, pricing has emerged as a critical factor that can significantly impact a companie's success.

This issue is highlighted by the presence of varied customers with equally varied interests and preferences. To address this problem effectively, it is essential to move away from the traditional one-size-fits-all pricing model, as it often misses the mark in satisfying the diverse needs of consumers.
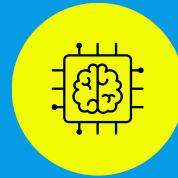
SOLUTION

The 60seconds AI tool empowers companies to pinpoint the right consumers, set the right prices, target the right markets, and optimize sales timing.
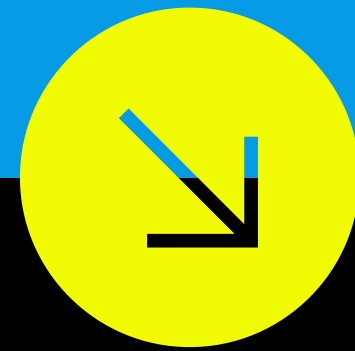
Using advanced algorithms it provides dynamic pricing recommendations and timing insights for sale or rent.

UNIQUE SELLING POINTS

AI-Powered Precision

60seconds AI Tool uses AI for precise pricing solutions based on real-time data in the real estate, retail, and e-commerce industry allowing businesses to adapt quickly to changing market dynamics and customer preferences.

Efficiency and Cost Savings Precision

It provides businesses with accurate customer segmentation, enabling them to target the right consumers effectively. Additionally, it offers dynamic pricing recommendations that align with customer willingness to pay, ensuring that prices are set with utmost precision.

Scalability

It automates data analysis and pricing adjustments, reducing the need for manual intervention. This efficiency leads to cost savings, as businesses can optimize their pricing strategies without the need for extensive resources or labor-intensive processes.

User-Friendly Interface

The 60seconds AI Tool is designed for scalability, making it suitable for businesses of all sizes. Whether you're a retail company or real estate enterprise.

→ **CASE STUDY - REAL ESTATE**

01 In a real estate case study, it became evident that one-size-fits-all pricing doesn't apply when renting or buying property.

02 Customers are willing to pay more for properties available immediately, showing a need for dynamic pricing to cater to varying levels of urgency.

TARGET MARKET

E-commerce and online shops around the world.

$4.5 trillion

Real estate market

$8.9 trillion

MARKET POTENTIAL

Goal

2 billion

online shoppers globally to reach with our tool.

How?

30%

increase in conversion rates with 60seconds AI advance algorithms.

Goal

40 million

In annual rental transactions.

How?

15%

Predicted faster property turnovers and 20% increased customer satisfaction with AI-driven pricing.

INVESTED BY

Number 1 UK investment Fund. →

FOUNDERS FACTORY.

Biggest early stage fund in Europe. →

SFC

Yearly, the top 3 VC funds in the USA. ←

Gaingels
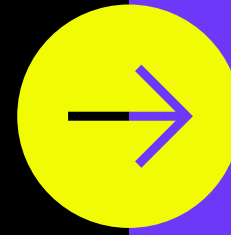
Biggest Telco operator in SE Europe. ←

TSVF

HOW TO REACH US

→

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